

The impact of intervention programs for sex work on social changes - experiences from Serbia



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Project partnership



POWER OF PREVENTION

POP Project (2004-2007)

- Outreach activities among SW
- Condom distribution
- Distribution of leaflets and pamphlets
- VCCT services in the field
- Self-support
- Medical groups

A STEP AHEAD

ASA Project (2008-2011)

- Sensitization and education for police, social workers and health care workers
- Round tables- important decision makers on the national level (parliamentarians, ministries, prosecutors, courts), local level and NGO's
- Collaboration with the media

Repressive legislative measures in Serbia

- High levels of discrimination and stigma
- Human rights among vulnerable populations often ignored by civil society and institutions

“Communication of innovation” model

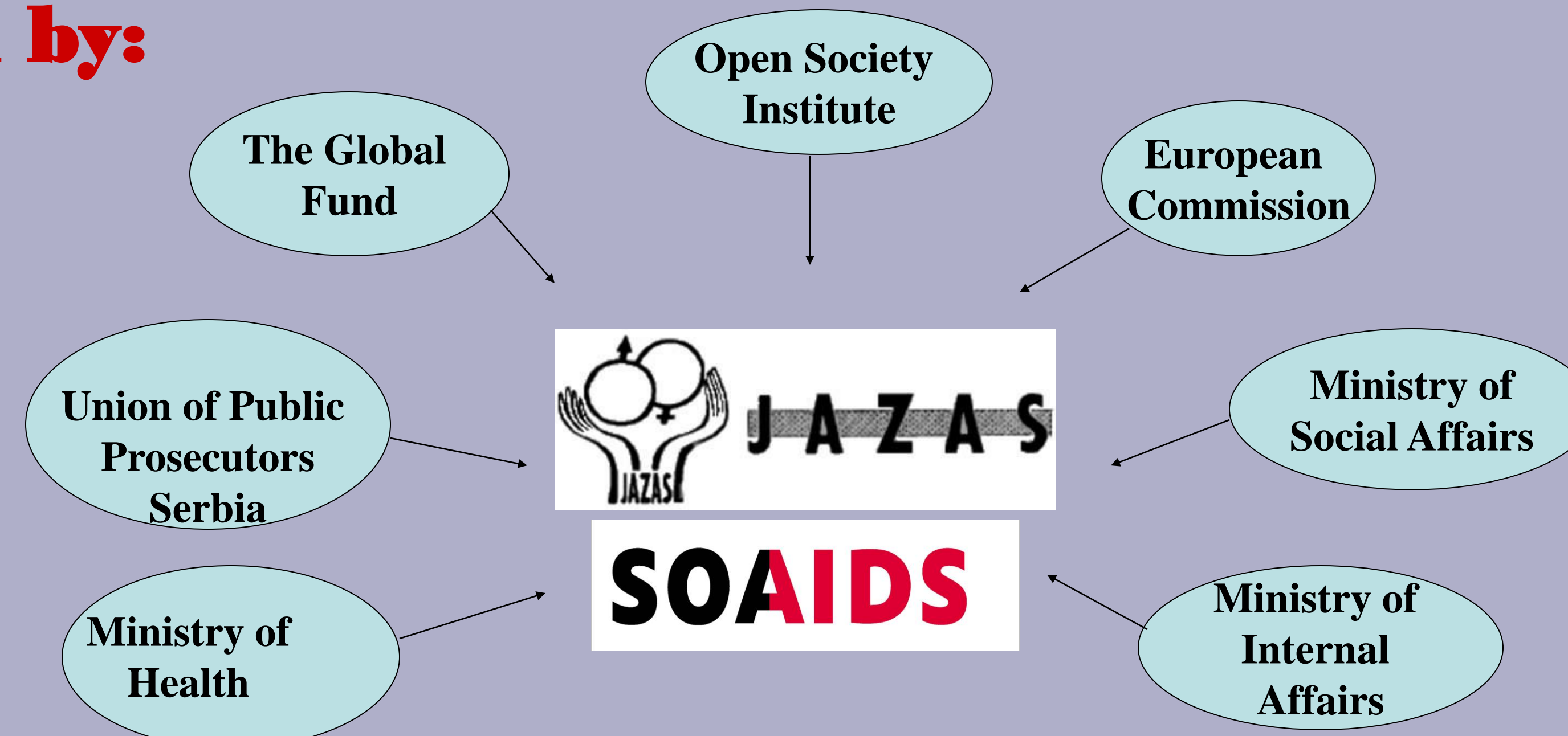
HIV prevention is not merely:

- distribution of condoms and leaflets
- VCCT
- Outreach services

HIV prevention is the spectrum of:

- human rights advocacies
- the rights of stigmatized and discriminated communities
- the right to chose one's profession
- the right to non - violence
- the entitlement to self-esteem
- the recognitions and control of risk for one's own health

Intervention programs for sex work on social change in Serbia are supported by:



Human resources



Lobbying and advocacy



Professional and scientific activities



Conclusion

The main channels for expansion of ideas and concepts

- Education of:** police, health care workers, social workers, volunteers and other NGO
- Lobbying and advocacy:** Local Government, Parliament, Ministry of Health, Social Welfare, Police and Justice, Academic community
- Public exposure:** media coverage and collaboration, conferences, publications..